

CLAIMS:

I Claim:

- 1) Electronic communication and networking of data for display on outdoor signs.
- 2) communication and data exchange as claimed in claim 1 via communication systems being satellite, television broadcasting, virtual blanking intervals, radio frequency, microwave, or other electronic or wireless signals.
- 3) a communications link to claim 2 (claim 2 being wireless) and connected to the internet, intranet, computer or computers via wireless or hardwired.
- 4) data composition on the internet or computer(s) as in claim 3 to include designated areas or zone(s) of the outdoor sign locations.
- 5) data composition as claimed in claim 4 to include to include timed intervals of display.
- 6) data composition as claimed in claim 4 to include text and or graphics.
- 7) virtual blanking intervals as claimed in claim 2 to include video transmission and data for outdoor signs.
- 8) one or two way communication with the internet and the technologies in claim 2 and/or one or two way communication with outdoor sign(s) and the described wireless technologies therein.